

A modern, dark-themed hotel suite. The room features a large black circular bathtub in the foreground, a vanity with two oval mirrors and a sink to the left, and a bed with white linens and a green patterned pillow to the right. The background shows a glass-walled living area with a desk and chair. The lighting is warm and focused, creating a sophisticated atmosphere.

CREATOR'S

"Innovation is Either Do or Die!"

Pioneering Hospitality Consultants

A Team with **Unmatched Expertise**

Since its establishment in 1992, CREATOR'S has grown into a leading force in the hospitality consulting industry. With a dedicated team of around 70 skilled professionals, we operate from our well-established outposts in Bali and Bangkok. Our founders, Bert Bykes and Surapong Meknavin, along with our key team members, possess over 35+ years of active involvement in the design, development, operations, and construction sectors throughout Asia. Leveraging this wealth of collective experience, we have successfully managed, designed, and delivered more than 2000+ diverse projects.

By collaborating closely with our clients, we have consistently elevated the uniqueness and timelessness of their hotels, resorts, and residences. Our unwavering commitment to quality, efficient delivery, safety, and cost-effective budgets ensures that their visions come to life without compromise. We are your reliable ally for creating exceptional and lasting hospitality experiences

CREATOR'S

We Work Together to Create Your **HOW**

Together, we unite a **dynamic and visionary team** of hospitality experts who excel in storytelling, hotel concept creation, design, development, and execution.

Through our **collective efforts**, we collaborate with exceptional designers, developers, owners, hospitality groups, and family offices, assisting them in making a purposeful impact.

Our expertise encompasses a comprehensive understanding of the entire scope, from the grandest vision to the tiniest nuances, with the ultimate aim of **achieving excellence** in both design and construction. Our network is built upon strong collaborations and partnerships, driven by our shared commitment to quality.

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The Laguna Luxury Collection Resort | Bali

LOCATION	Nusa Dua Bali
SCOPE	Construction & Project Management Full Resort & Spa Renovation
TYPE	257 Guestrooms + 19 Suites
GF AREA	38,000 m ²
STATUS	Under Renovation

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Marasca Resort | Koh Samui

LOCATION	Koh Samui, Thailand
SCOPE	Project Management Cost Management
TYPE	66-keys Lifestyle Resort
GF AREA	5,768 m ²
STATUS	Under Construction

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Disruptive LifeStyle | TheHYPE™

shot

LOCATION	Bali & The Philippines
SCOPE	Concept & Branding Design Design Architecture+Interiors
TYPE	170-keys High-rise Lifestyle
GF AREA	22,000 m2
STATUS	Design Development

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JOEWY | Bangkok

LOCATION	Bangkok
SCOPE	Fun Mystery Creation Design, Build & Operate
TYPE	High-End Cafe Concept
GF AREA	250m2m2
STATUS	Design Development

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Bar Rouge | Bangkok

LOCATION
SCOPE

Bangkok
Client Representative
Construction Overview

TYPE
GF AREA
STATUS

High-End Nightclub
1,200 m²
Under Construction

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The HYPE Lembongan | Bali



LOCATION

Nusa Lembongan, Bali

SCOPE

Concept Development
Masterplanning & Design

TYPE

120-keys Mixed-use Cliff Resort

GF AREA

41,500 m²

STATUS

Concept | In Progress

Panca Indera Village Nusa Lembongan

Preliminary Conceptual Design and Development Plan

CREATORS

proposed by



Maumere Resort | Flores

Beach Club

Public Facilities

Terquise Pool

Beach

Organic Vegetable Plantation

Reception Pavilion

Red Pool

Service Road

Villa type A

Villa type B

Villa type A

BOH

LOCATION

Flores, Indonesia

SCOPE

Development Advisory

Concept Development

TYPE

40-keys Beachfront Resort

GF AREA

8,650 m²

STATUS

Concept | In Progress

Villa type C

Parking

Entrance Road

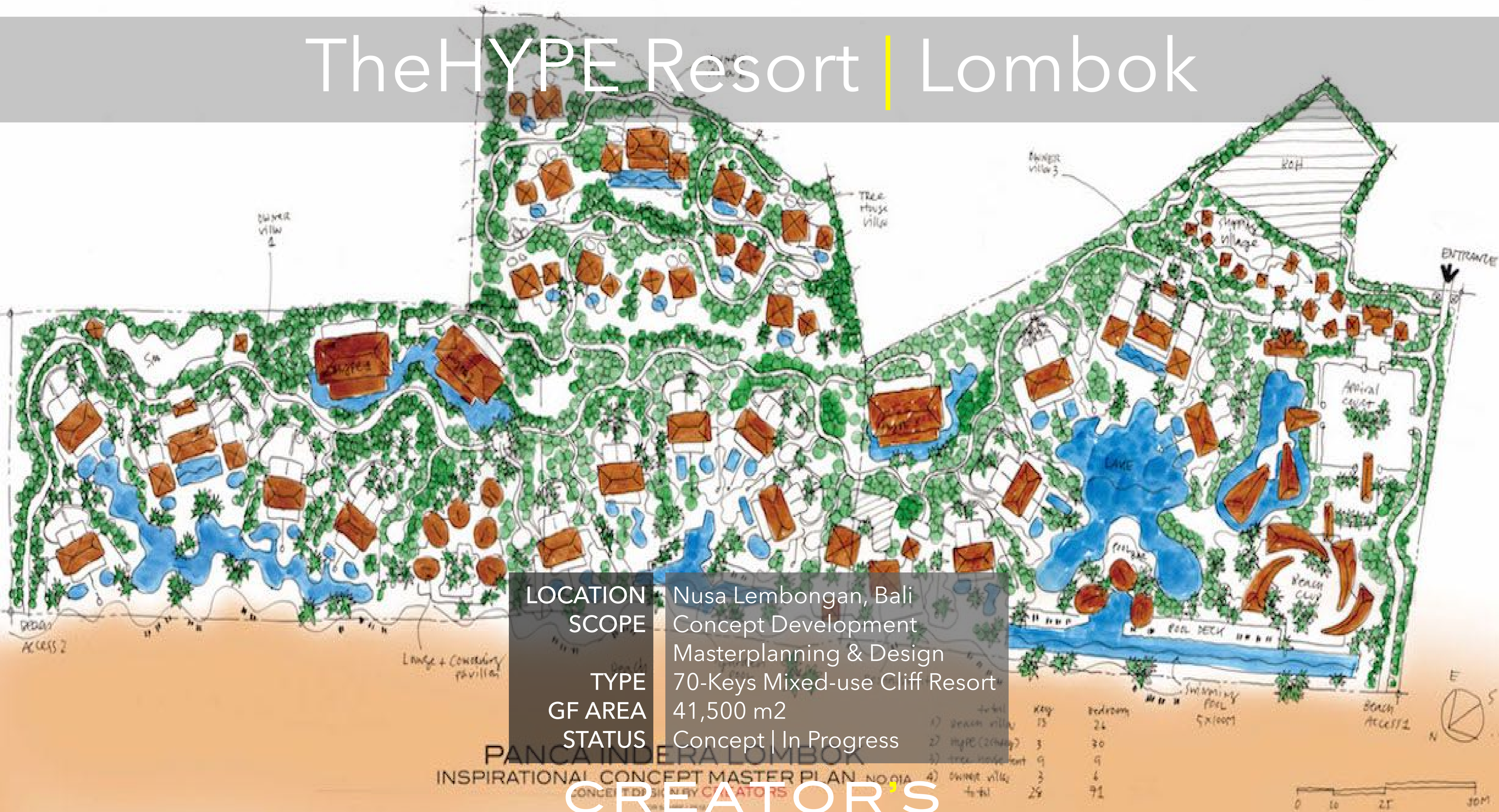
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Master plan

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0 10 25 50m

TheHYPE Resort | Lombok



LOCATION

Nusa Lembongan, Bali

SCOPE

Concept Development
Masterplanning & Design

TYPE

70-Keys Mixed-use Cliff Resort

GF AREA

41,500 m²

STATUS

Concept | In Progress

PANCA INDERA LOMBOK

INSPIRATIONAL CONCEPT MASTER PLAN NO.01A

CONCEPT DESIGN CREATORS

Key	Bedroom
1) Beach villa 15	24
2) HYPE (20key) 3	30
3) tree house tent 9	9
4) owner villa 3	6
total 29	91

0 10 25 50M

Bulgari Residences Uluwatu | Bali

LOCATION	Uluwatu, Bali, Indonesia
SCOPE	Development Consultants Project Management
TYPE	5-Units Luxury Residences
GF AREA	5,200 m ²
STATUS	New Build Completed

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Amandari Resort Ubud | Bali

LOCATION	Ubud Bali, Indonesia
SCOPE	Client Representative Project Architect
TYPE	30- keys Resort
GF AREA	30.000 sqm
STATUS	New Build Completed

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Holiday Inn Resort Benoa | Bali

LOCATION | Benoa, Bali, Indonesia
SCOPE | Client Representative
Design Management
TYPE | 170- keys Beach Resort
GF AREA | 16,750 sqm
STATUS | New Build | Completed

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InterContinental Canggu | Bali

LOCATION Canggu Bali, Indonesia
SCOPE Client Representative
Design Management
TYPE 178-Keys Luxury Beach Resort
GF AREA 62,350 sqm
STATUS Re-Flagged as Regent Canggu

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Westin Resort Ubud | Bali

LOCATION

Ubud, Bali, Indonesia

SCOPE

Client Representative

Project Management

TYPE

Luxury Mountain Resort

GF AREA

44,750 sqm

STATUS

New Build | Completed

CREATOR'S

Anantara Uluwatu | Bali

LOCATION Uluwatu, Bali, Indonesia
SCOPE Client Representative
Project Management
TYPE 92-Keys Luxury Beach Resort
GF AREA 29,600 sqm
STATUS New Build | Completed

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InterContinental Resort | Samui



LOCATION	Koh Samui, Thailand
SCOPE	Client Representative
	Full Renovation & Extensions
TYPE	78-Keys Luxury Beach Resort
GF AREA	104,750 sqm
STATUS	Remodelling Completed

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Luxury Mountain Resort | Thailand

LOCATION	Confidential
SCOPE	Concept Creation & Advisory Market Research
TYPE	120-Units Luxury Mountain Resort
GF AREA	225,500 m ²
STATUS	Concept In Progress


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Park Hyatt Resort | Phuket

LOCATION	Phuket, Thailand
SCOPE	Client Representative Design Management
TYPE	120-Keys Luxury Beach Resort
GF AREA	190,773 m ²
STATUS	Conceptual Design

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Sheraton Phu Quoc | Vietnam



LOCATION	Phu Quoc, Vietnam
SCOPE	Graphic Design, Way-finding Branding, Menu Concepts,
TYPE	120-Units Luxury Beach Resort
GF AREA	75,200 m ²
STATUS	On Hold

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Hard Rock Cafe | Bali

LOCATION Bali, Indonesia
SCOPE Development Consultants
Project Management
TYPE 180-Seat Cafe & Restaurant
GF AREA 1,600 m²
STATUS Completed

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Resort Inspirations



CREATOR'S

Resort Inspirations



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HOW We Work With You

Crafting Your Vision: Navigating Creations Together

At CREATOR'S, we embark on the hospitality planning and development journey with you, starting from the spark of a captivating story and culminating in the grand opening that welcomes your first guests. As your dedicated partner, we assist you in navigating the intricate complexities of creating remarkable hotels, resorts, residences, F&B outlets, senior living spaces, and more.

Our comprehensive range of services includes hospitality advisory, initial feasibility assessments, property reports, design implementation, contract negotiation, technical support, as well as pre-opening and post-opening stages. When it comes to developing restaurants, bars, nightclubs, and retail outlets, our turnkey service covers everything under one umbrella, from interior design and AV & lighting design to kitchen design, brand development, and food and beverage concepts.

CREATOR'S

Your Creative Story Deliverables

1. Developing a White Paper Story narrative that outlines the property's unique selling points, project budget, P&L statement, and operational procedures.
2. Providing alternative proposals for the use of the hotel/resort's spaces and facilities, with a focus on maximising revenue and guest satisfaction.
3. Creating high-quality mood boards with specific proposals for the design concept of all hotel/resort amenities, including rooms, reception, swimming pool, and common areas. This helps to speed up the architectural, design, and engineering studies.
4. Specifying the concept for the hotel/resort's restaurants and overall food and beverage experiences, with a focus on high profitability for the F&B department.
5. Providing specific proposals for hotel/resort wellness facilities, including spas and beauty areas, as well as wellness activities based on the property's premises and possibilities.
6. Defining signature experiences that are unique to the property and create a memorable stay for guests.
7. Providing an initial communication and visualisation brief that helps the hotel create high-quality promotional content and materials, including photoshoots, website specifications, indicative communication key messages, and dynamic keywords to target.

At CREATOR'S, we are committed to delivering exceptional results and exceeding expectations. Our creative deliverables are designed to help our clients stand out in the highly competitive hospitality industry.

CREATOR'S

Your Core Team+Collaborators

Andi Dialandi

CO-FOUNDER / PARTNER

Andi is based in Bali, and acts as our licensed local architect and oversees all activities on our projects in Bali and the outlying Coral Triangle islands. Andi has successfully worked on Bali projects for Bulgari, Holiday Inn, InterContinental, Amandari, Hard Rock Cafe and Nikko Hotels.

Paul Prescott

DEVELOPMENT / TECHNICAL SERVICES

Paul is an accomplished development, technical services and operations professional with a 30+ year track record in the delivery of hotels, resorts, and residences throughout Asia. Paul has worked with IHG, Hyatt and Oakwood where he created the branding structure for Asia Pacific. He delivered some 45+ pre-opening, rebranding and re-purposing projects.

Bert Bykes

FOUNDER / DISRUPTER

Bert studied architecture, and is our creative entrepreneur, disrupter and design director. He has worked for more than 30-years with numerous iconic designers delivering major global hotels, resorts and boutique branded projects. He has the ability to see value where others don't! Bert is the Founder+Conceptualist of TheHYPE Hotels.

Surapong Meknavin

FOUNDER / CHAIRMAN

Khun Surapong possesses over 30 years experience in the professional areas of business, property development, mega-infrastructure projects, project management, and corporate real estate advisory. He started his career in the USA with the renowned consulting firm Louis Berger Group working on major engineering and public works projects.

Ari Daniel

OPERATIONS / PARTNER

Ari spent over 30 years with Oberoi Hotels & Resorts starting with Oberoi University in India. This was followed by a long stint at The Oberoi Resorts in Bali and Lombok. He is an experienced hotelier with a background operations, food & beverage, sales & marketing, accounting, people development, and pre-openings. Ari ability is to create and to deliver new experiences and operational management strategies.

Frank Flannery

ARCHITECTURE / DESIGN

An award-winning designer and a Fellow of The Australian Institute of Architects. Frank is responsible for the design, integrity and peer review on all architectural and design elements for our projects. He recent works has been on resorts in the Philippines, Indonesia, Thailand and Vietnam.

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Selected Clients & Projects

Amandari Resort Ubud
Anantara Resort Uluwatu Bali
Bank of Asia Bangkok
Banque Nationale de Paris HCMC
Bangkok Bank Limited
Barr Residence Bangkok
Bulgari Residences Uluwatu
Bumrungrad Hospital Bangkok
Buraran Estate Bang Saray
Cali-Mex Restaurants Thailand
Chateau De Bangkok
Embassy of Israel Bangkok
Embassy of Israel Yangon
Fitness First Kuala Lumpur
Four Seasons Bangkok
Grand Hyatt Phuket
Hippie Hideouts Flores
Holiday Inn Resort Benoa Bali

Holiday Inn Chidlom Bangkok
Holiday Inn Express Baruna Bali
Honda Wings & BigWings
Hong Kong Shanghai Bank HCMC
Hooters Restaurants Asia-wide
Hyatt Regency Kathmandu, Nepal
InterContinental Bangkok
InterContinental Canggu, Bali
InterContinental Resort Khao Yai
InterContinental Resort Samui
Katamanda Phuket
Motorola Siam Paragon
Metro Department Stores Jakarta
Movenpick Living Phuket
Omni Hotel Saigon
OTOYA Restaurants
Panca Indera Resort Lembongan
Park Hyatt Phuket

PARKROYAL Bogor
Peninsula Hotel Bangkok
Pullman Resort Khao Lak
Qantas Airlines Australia & NZ
Qatar Airways Lounge Bangkok
Sarasvati Bali, The Luxury Collection
Sheraton Phu Quoc
Singapore Airlines Melbourne
Siam Commercial Bank
Starbucks Coffee
Supreme Court Melbourne
Telstra Australia
Thailand Creative & Design Center
TheHYPE Hotels
The Laguna Resort, Bali
United Airlines Bangkok
Ulura National Park Museum, AU
Westin Resort Ubud

In Summary It's Either Do or Die!

There are not many gutsy people in the world!

To try something new with you ultimately requires courage and, yet, in a saturated market those who don't disrupt, pioneer or innovate are destined to be left behind.

This is true of all industries, but particularly in hotel, resort, residences and senior living developments where experience and human connection is key. If you're not going to be different, or have a compelling story forget about it!

Innovation is not a choice, it's either Do or Die!

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THANK YOU!

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Working from outposts in Bangkok, Bali and Mumbai

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